



HOPECITY STUDENTS

Public Relations Team

Description:

The Public Relations Team maintains a Kingdom Culture image on behalf of HopeCity Students. This team communicates the image and reality of Student Ministries to all those who chose to interact with us. From First Impressions and Assimilation, to Social Media this team creates a desire in the hearts of our audience to be a part of this movement.

Qualifications:

- A developing relationship with Jesus Christ
- Attend HopeCity & HopeCity Students
- Be comfortable engaging people in conversation
- A positive attitude

Expectations:

- Represent HopeCity Students at special events and functions
- Assist Student Director in creating evangelistic opportunities outside of HopeCity
- Update and manage HopeCity Students' social media platforms
- Promote and communicate any HopeCity Student functions
- Maintain a fresh First Impression Experience
- Communicate Highlights from each week
- Maintain a positive Assimilation process

Target Audience:

- 6th-12th grade Students
- Ledford High School
- Ledford Middle School
- Oak Grove Middle School